

SEPTEMBER 26, 2026

THE 5TH ANNUAL



Sponsor & Exhibitor Opportunities

APPLICATION DEADLINE:
SEPTEMBER 1, 2026



[NVRAP.COM/R5K](https://nvraps.com/r5k)



About the Event

September is National Recovery Month, a time dedicated to raising awareness and educating Americans about how substance use treatment and mental health services can empower individuals to lead healthy, fulfilling lives. Each year, Nevada's Recovery and Prevention (NRAP) proudly honors this month by hosting the annual R5K Run/Walk and Recovery Celebration.

The NRAP Recovery Run/Walk and Celebration promotes community health and wellness, celebrates individuals in recovery, and helps reduce the stigma surrounding substance misuse/disorders. The R5K invites participants to walk or run in honor of someone impacted by substance use/misuse or mental health disorders, followed by a vibrant recovery celebration open to all.

The post-race celebration is free and welcomes everyone, whether or not they participated in the run. Attendees can enjoy food, family-friendly activities, and hear inspiring stories from local guest speakers and advocates in recovery. Additionally, community organizations will be on-site to share resources and present on topics relevant to recovery and wellness.



Why Support the R5K



NRAP
Nevada's Recovery and Prevention
School of Public Health

Supporting the R5K directly contributes to creating a positive and inclusive environment for students in recovery or those choosing a substance-free lifestyle. Your financial support helps provide resources and programs that empower these students to thrive during their time at the University. Additionally, by supporting the R5K, you're helping NRAP reduce the stigma associated with non-substance use on college campuses, fostering a healthier, more supportive community for all.

All donations made to NRAP are tax deductible through The University of Nevada, Reno Foundation, a nonprofit 501(c)(3) organization (TIN: 94-2781749).

Event Venue



IDLEWILD PARK | RENO, NEVADA

Idlewild Park is a large, 49 acre community park close to downtown Reno, Nevada on the Truckee River. It includes a rose garden, duck ponds, two children's parks, a pool and a skate park. It holds the Reno Earth Day celebration every year and hosts the Reno Street Food food truck event through the summer months. It is also home to the historic California Building on Cowan Drive.

R5K History

2025

| | |
|-----------|---|
| 301 | Registrants for the 5K Run/Walk |
| 24 | Community Exhibitors |
| 350+ | Total Attendance |
| \$15,000+ | Funds raised to support students in recovery at UNR |

2024

| | |
|-----------|---|
| 206 | Registrants for the 5K Run/Walk |
| 27 | Community Exhibitors |
| 275+ | Total Attendance |
| \$12,500+ | Funds raised to support students in recovery at UNR |

R5K History

2023

| | |
|-----------|---|
| 199 | Registrants for the 5K Run/Walk |
| 15 | Community Exhibitors |
| 250+ | Total Attendance |
| \$12,500+ | Funds raised to support students in recovery at UNR |

2022

| | |
|-----------|---|
| 148 | Registrants for the 5K Run/Walk |
| 10 | Community Exhibitors |
| 200+ | Total Attendance |
| \$10,000+ | Funds raised to support students in recovery at UNR |

R5K History

2021

108 Registrants for the 5K Run/Walk

6 Community Exhibitors

125+ Total Attendance

\$7,500+ Funds raised to support students in recovery at UNR

\$2,500+
**PLATINUM
SPONSOR**

Platinum Sponsor Benefits

Gold benefits plus...

Recognition as event food sponsor

Included in event program with mic time for sponsor recognition and/or brief presentation

Record one three-minute video of company sponsor while attending the event, share on social media, and include in the event marketing for future year promotions

Three complimentary R5k racer registrations R5K

Tax deductible portion is \$2,050.

\$1,500
**GOLD
SPONSOR**

Gold Sponsor Benefits

Silver benefits plus...

Prominent placement of logo with click-thru to company website on event webpage

Company logo included in email marketing and advertising

One personalized company message designed and posted on NRAP and CASAT's social media (total audience over 5,000)

Two complimentary R5k racer registrations

Tax deductible portion is \$1,400.

\$500
**SILVER
SPONSOR**

Silver Sponsor Benefits

Bronze benefits plus...

Company logo on event shirt

Exhibit booth at live event (table & chairs to be supplied by sponsor)

One complimentary R5k racer registration

Tax deductible portion is \$450.

\$250
**BRONZE
SPONSOR**

Bronze Sponsor Benefits

- Placement of company logo on website with click-thru to company website
- Company marketing materials in Race Bag (*supplied by sponsor*)

Tax deductible portion is \$250.

\$35
RACER SPONSOR

With a \$35 donation you can pay the entrance fee for one racer in recovery. You can sponsor as many racers as you would like

Tax deductible portion is \$35.

**OTHER
SPONSORSHIP
OPPORTUNITIES**

Looking for something different to sponsor than items listed above, i.e. T-shirt, Medal sponsor, please feel free to reach out to discuss other sponsorship opportunities at r5k@casat.org

MAKE CHECKS PAYABLE TO :

Please make checks payable to "**UNR Foundation**" and mail to the following address:

CASAT/NRAP
University of Nevada, Reno
Mail Stop 279
Reno, NV 89557
Memo Line: NRAP 5K Sponsor 2025



**CLICK
HERE**

To pay by credit card visit: nrap.com/r5k/sponsorship-options



For more information:
visit www.nrap.com/r5k or email r5k@casat.org